

# PARIS

DESIGN AGENDA

The greatest tool for Decorators, Designers,  
Architects And Design lovers that are interested  
in follow everything about.



## BLOG'S CONCEPT

Paris Design Agenda is a great tool for anyone who wants to know what's going on in the city of lights. Architects, interior designers and people who love design, they all expect us to give the necessary and correct information. This blog covers the best design and fashion events and exhibits that happen all over Paris.

The Blog also gives to the followers an opportunity to discover a little more of. Therefore, Paris Design Agenda has been writing a city guide that will help our readers to know where are the best museums, the great restaurants and some of the iconic places that have to be visited.

The city of light has a lot to offer to the millions of people who live there and the other millions that have the fabulous opportunity to visit this unique, beautiful and stylish place. Paris Design Agenda is now a point where thousands of people get to know the beautiful city of Paris and its lifestyle.

# READER'S PROFILE

## GENDER

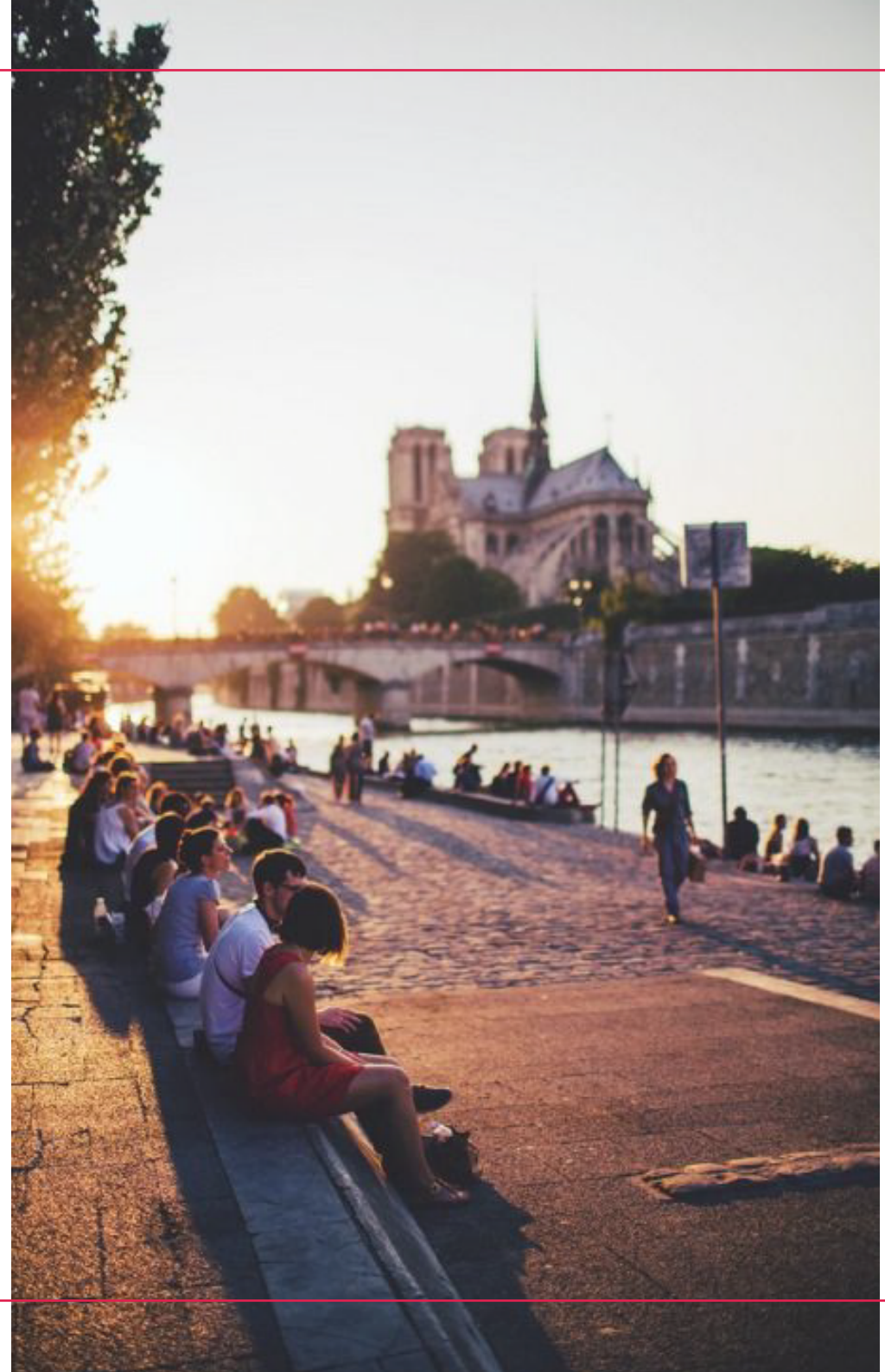
Male 54%  
Female 48%

## MEDIAN AGE

25-34

## OCCUPATION

Paris lovers  
Luxury lovers  
Interior Designers  
Architects  
Design lovers  
Luxury goods addicted  
Luxury collectors





#### PAGE IMPRESSIONS PER MONTH

1,78

#### MONTHLY UNIQUE USERS

1.500

#### READERSHIP

Annual 22.000

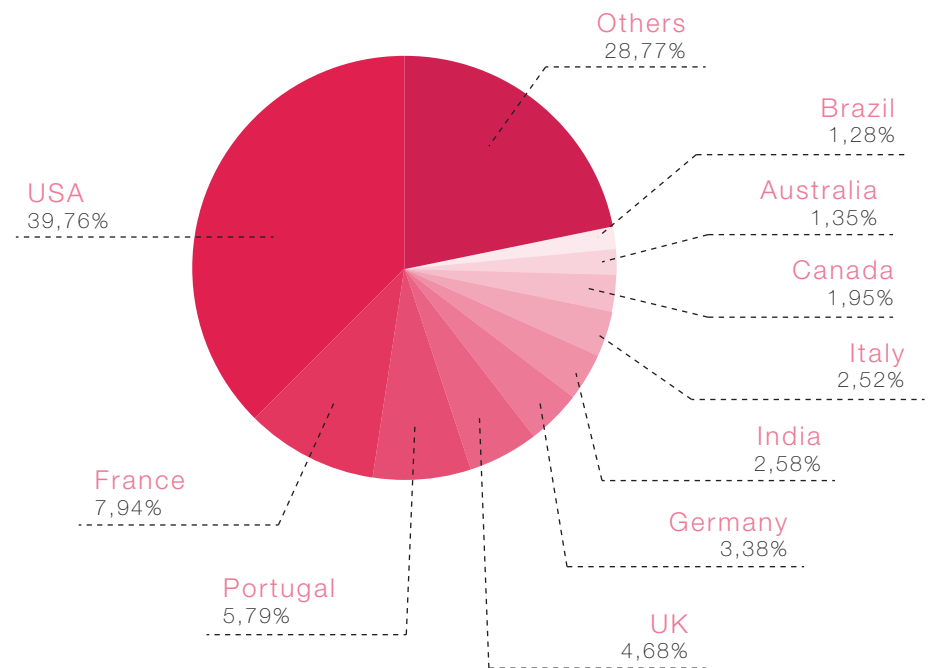
Monthly 1.800

#### MOBILE USERS PER MONTH

310

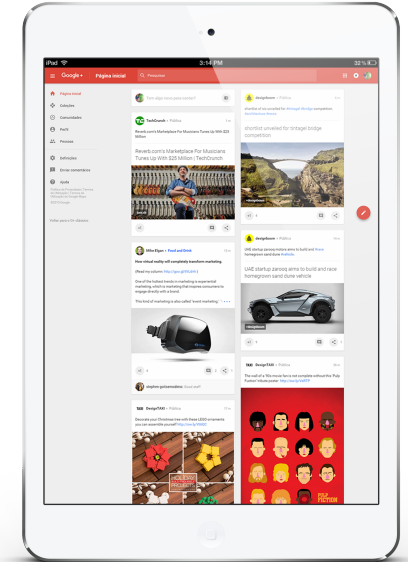
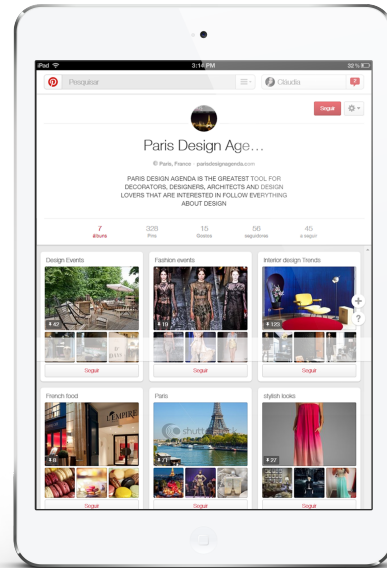


## TOP 10 COUNTRIES



# SOCIAL MEDIA

In December 4, Paris Design Agenda, had this followers



1.235 >



56 >



123 >



7.699 views





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4 - Medium Rectangle Custom



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MOST POPULAR POSTS #PARISDESIGNAGENDA

WEEK MONTH YEAR

MISS KÔ RESTAURANT IN PARIS BY PHILIPPE STARCK In our daily lives it is difficult to try very often to discover of places, routines, and cling to small moments that leads to explain worlds within...

BEST NEW YEARS EVE PARTIES IN PARIS Lives, roots to the family, friends, relatives, colleagues, acquaintances in short anyone you know... these are some of the best common values for our...

DISCOVERING THE CITY OF LIGHTS BY CHRISTMAS If you are looking for a good reason to travel to France, a Christmas walking trip can provide the ideal excuse. The spectacular Christmas illuminations...

6-Small Rectangle Ad

FOLLOW US ON TWITTER | BE A PART OF PARIS DESIGN AGENDA

Twitter feed showing tweets from @ParisDesignAgenda about design events and restaurants in Paris.



DESIGN EVENTS

WHAT TO EXPECT FROM MAISON & OBJET 2016  
NOVEMBER 24, 2015  
\*Written by Maria João Pereira With the first month of the year comes one of the world's most re...

THE EVENTS YOU HAVE TO GO TO IN PARIS THIS OCTOBER  
OCTOBER 12, 2015  
The days are shorter and the air is crisp, yet Paris events are heating up for the fall season. The...

THE REPOSITION OF MAISON & OBJET PARIS  
DECEMBER 1, 2015  
\*Written by Iva Vaso There is a whiff of change at the venerable Maison & Objet's tradeshow in Paris. Having just celebrated its 20-year anniversary in the city, the biannual design fair remains a treasure trove for design professionals seeking to keep up with the latest design trends and technical innovations, but it's also seeking [...]...

MAISON & OBJET PARIS 2015: KIFU PARIS  
SEPTEMBER 8, 2015  
Today we bring a compilation of the photographic record of the new stand and collection Kifu Paris &...

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DECEMBER 1, 2015  
\*Written by Iva Vaso There is a whiff of change at the venerable Maison & Objet's tradeshow [...]

WEEKEND IN PARIS

THE BEST COFFEE SHOPS IN PARIS  
NOVEMBER 17, 2015  
\*Written by Georgia Meta There is nothing more French, or more specifically - Parisian - than taking a few moments out of your day to sit with an espresso in one of the city's thousands of cafes. Paris excels when it comes to coffee...

CITY GUIDE

HOTEL PLAZA ATHÉNÉE BY PATRICK JOUIN  
NOVEMBER 17, 2015  
Patrick Jouin is a designer whose creativity finds an expression in industrial design for the decor...

CITY GUIDE

LE VICTORIA 1836 BY SARAH LAVOINE  
NOVEMBER 3, 2015  
Preference in the field of decoration, Sarah Lavoine created her interior architecture firm in 2002.

CITY GUIDE

CAFFÈ STERN IN PARIS BY PHILIPPE STARCK  
OCTOBER 29, 2015  
Philipppe Starck is an internationally acclaimed French designer, creator and architect. Host of his...

DESIGN EVENTS

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The days are shorter and the air is crisp, yet Paris events are heating up for the fall season. The...

TRENDS EDITIONS

MAISON LENÔTRE AT MAISON & OBJET 2015  
SEPTEMBER 10, 2015  
The world of fashion and decor is going crazy for the tolle de show. To stay on top of the fashion...

TRENDS EDITIONS

CITY GUIDE

3-Custom Site Skin Custom

3-Custom Site Skin Custom

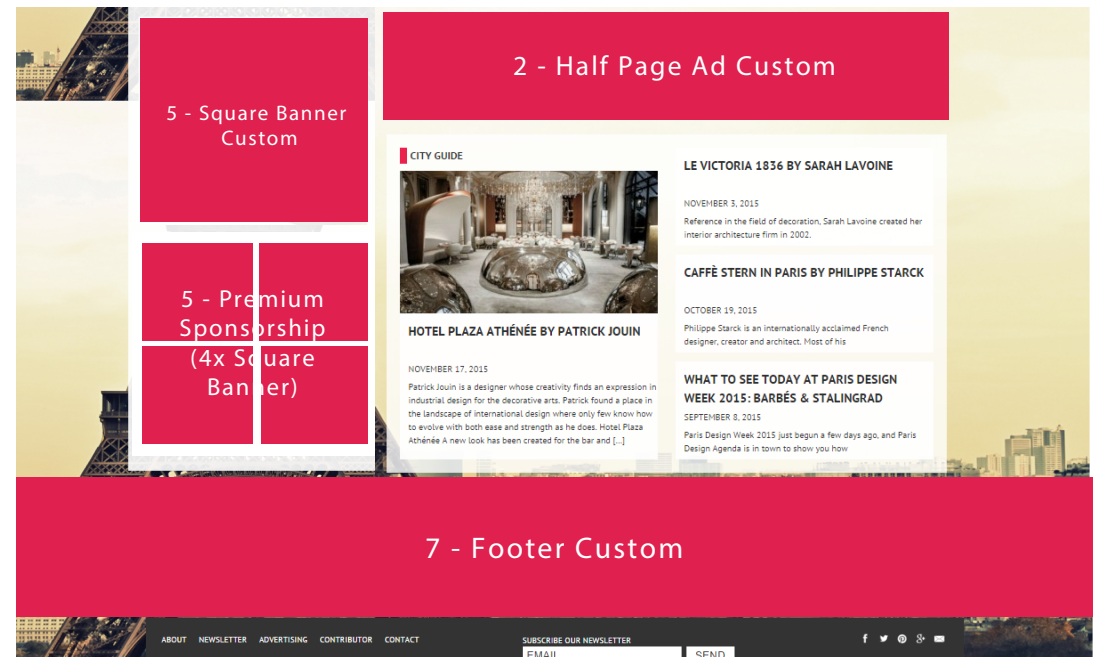
3-Custom Site Skin Custom

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# AD PLACEMENTS

Digital advertising and sponsorship opportunities to engage the industry's largest design and luxury audience. We think outside the box: combination ad rates and customized campaigns are available for an additional fee on select ads we make sure you are reaching your customers.

Placement	Value
1 - Leaderboard Banner Custom	150 €
2 - Half Page Ad Custom	250 €
3 - Custom Site Skin Custom	500 €
4 - Medium Rectangle Custom	150 €
5 - Square Banner Custom	100 €
5 - Premium Sponsorship (4x Square Banner)	200 €
6 - Small Rectangle Ad	200 €
7 - Footer Custom	150 €
Billboard feature Custom	750 €
Skycrapper Custom	150 €
Mini Skycrapper Custom	100 €
Full Page Interstitial Custom	350 €
Sponsor Post One Article	175 €
Text Link 2 Lines	75 €
Exclusive Email - Sent to 72000 opt-in subscribers Custom HTML	750 €
Email Insertion - Sent to 72000 opt-in subscriber Custom	350 €



# PARIS

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MORE INFO

Email: [info@parisdesignagenda.com](mailto:info@parisdesignagenda.com)

Website: [www.parisdesignagenda.com](http://www.parisdesignagenda.com)